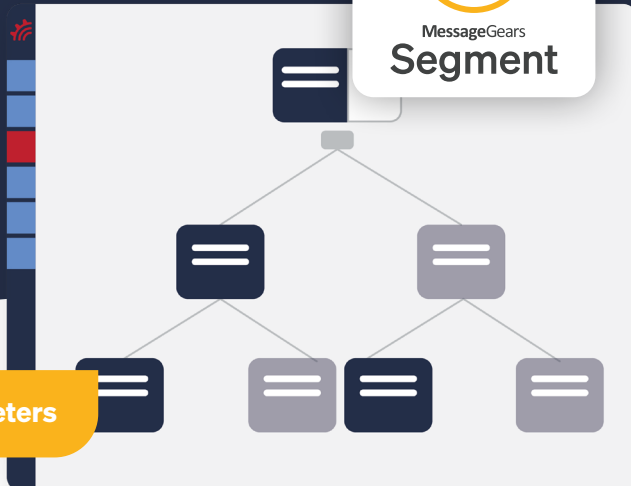# MessageGears

MESSAGEGEARS SEGMENT

Understand Your Customers

Segment

Segmentation made for Marketers

Finally, a Segmentation Tool Made for Marketers

Today's segmentation tools force users to choose between a technical tool that marketers can't use or a simple tool that lacks the capabilities they desire. MessageGears Segment bridges this gap with an incredibly powerful and flexible segmentation engine that is designed for marketers who want to understand their users and deliver seamless, relevant experiences across any touchpoint.

Powerful and Intuitive

Simple drag-and-drop interface plus direct data access allows deep segmentation in a fraction of the time it takes other platforms.

Stop Segmenting Old Data

With direct data integration, you'll have a current, live look at your customers and will save more money vs. cloud segmentation tools.

Activate on Any Channel

Integrations with dozens of third parties allow seamless activation on any medium for consistency at every interaction.

ACTIVATE CUSTOMER DATA QUICKLY AND EASILY

Google Ads | Facebook | AIRSHIP | LiveRamp | Twitter

Visit **MessageGears.com/Segment** to learn more and see how you can get a free proof-of-concept or personalized demo of the product.

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